



SPEAKER KIT

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Notoriety® Speaking  
(512)213.9758 (call/text)

**POPULAR TOPICS**

Entrepreneurialism | Sales  
Neuro-Marketing | Branding |  
Metaverse

# TOP NATIONAL SPEAKER IN BRANDING+ SALES

Ali Craig is one of the most booked speakers in the branding and sales arena. Here are 3 reasons why:



Blending sales, psychology, and neuroscience Ali Craig brings standard psychographics to life. This allows your audience to understand how to relate to each other, their customers, and themselves.



Dynamic, truth-telling, and openly honest - Ali Craig's speaking style is refreshing to the "canned" and highly robotic PowerPoint presentations. Decades in the industry, Craig still dominates the speaker landscape.



No matter the audience size, Ali Craig has the uncanny ability to make each audience member feel they are seen, heard, and empowered to take the tools Ali shares and change their personal brand optics.

WHY FORTUNE 500 COMPANIES ALWAYS HIRE ALI



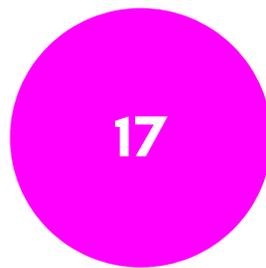
## ALI CRAIG

Over the last two decades, 74x international award-winning brander, Ali Craig, has been training entrepreneurs and sales professionals how to own their brands while building better businesses.

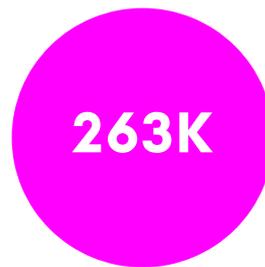
Unapologetic, bold, and real-world relational, Ali Craig, takes large neuro-marketing and psychographic concepts and turns them into relatable and implementable concepts. With her proven real-world concepts - Ali's methods work whether you are building a business or your book of business.

This 3x best-selling author transforms and tailors her message to every audience and organization's needs creating memorable and motivational experiences every time.

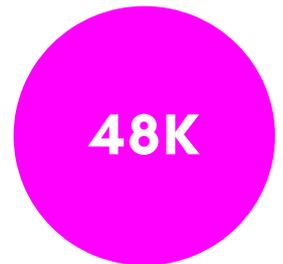
## STATISTICS



years on stage



potential reach



active followers

CBS

FOX BUSINESS

HERALD

The Washington Post

Marriott

Women

SPARK & HUSTLE

JustBox

alt

The New York Times

Forbes

THE DODD FOR

SUCCESS

THE LIST

WSJ

abc

CNBC

YAHOO!

NY 1

metr

Apple TV

firetv

Roku

androidtv

androidtv

NBC

NEW YORK POST

BARBONNE

Google Play

LA Times

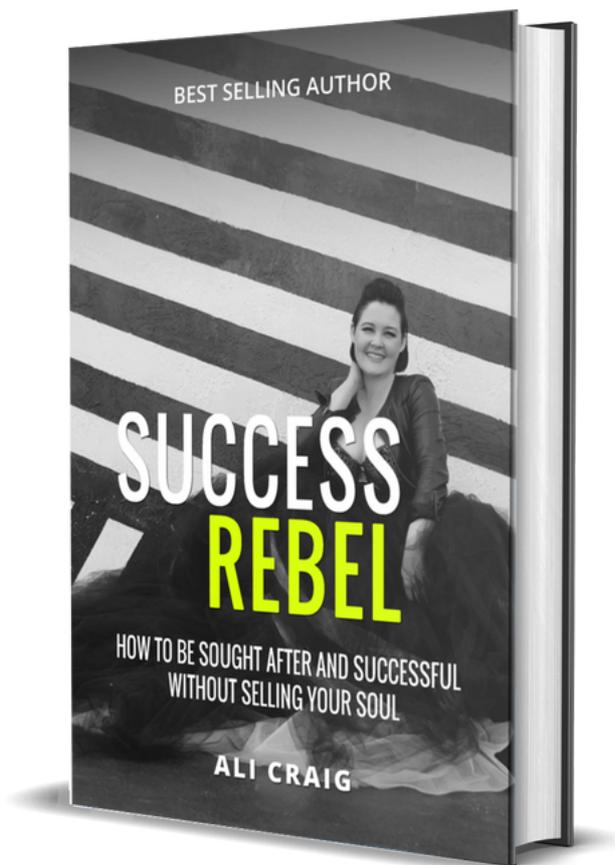
Chicago Tribune

credit.com

## ALI CRAIG

In Person and Remote Events

NYC | Austin | Phoenix | Vegas | Worldwide



## Success Rebel: How To Be Sought After And Successful Without Selling Your Soul

Success. We all want it, but most of us never feel like we receive it. That's where Ali Craig comes in. After working with thousands of brands over the last two decades, Ali Craig knows how to create success on your terms and in a manner that means something to you. Combine science, breaking free of social stories, and rediscovering the real you - you can stop the struggle and start living the life of your dreams by owning your Success Rebel status.

Audience Walkaway Transformation Points From Success Rebel: How To Be Sought After And Successful Without Selling Your Soul

- Own, identify and take action on your potential, possibilities, purpose, and power.
- Why “The Line In The Sand Of Soon” lifestyle is killing your success and the dreams of others
- How change is overrated
- How to go from struggle to flow in every aspect of your life
- Why you should be like Einstein vs. Tesla
- Learn the hacks that create instant success through energetic income



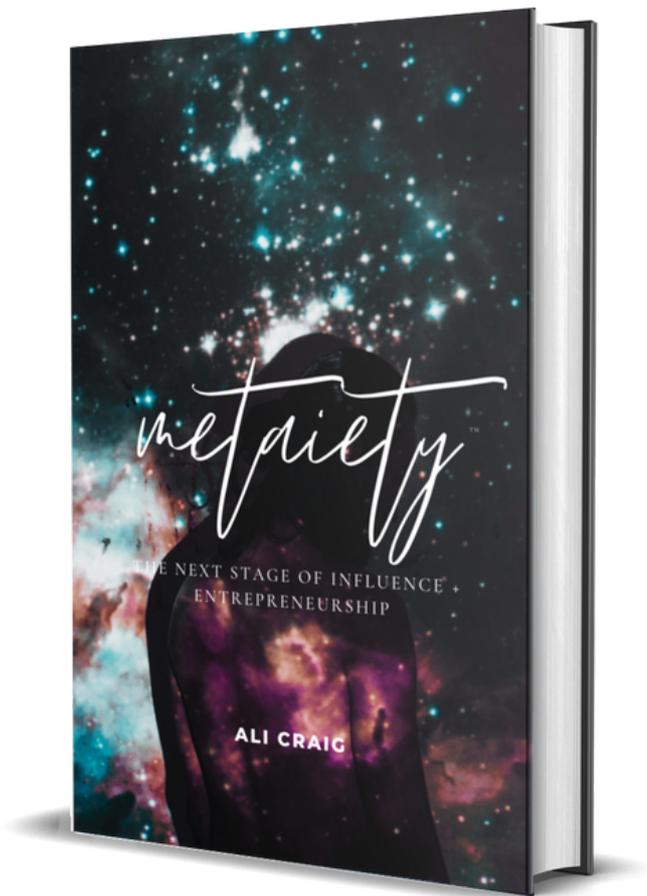
## Curated CEO™: How To Intentionally Choose The Life And Success You Want

Success, happiness, health, love, influence, relationships- you know all the good things in life- don't happen by chance. They happen by choice. Every aspect of your life, from the boardroom to the bedroom, can and should be curated because if you don't choose, someone will choose for you.

Being a Curated CEO™ is about consciously choosing your success, not just accepting what is handed your way. Being a Curated CEO™ is about curating the business from the front of house to the back of house that serves you, transforms lives, and creates breathtaking experiences. Yes, living a Curated CEO™ life is less about control and more about conscious choice. **Stop settling. Start curating.**

### Audience Walkaway Transformation Points From [Curated CEO™: How To Intentionally Choose The Life And Success You Want](#)

- Know the power of curation when it comes to your life and the success you seek
- Master the 10 main areas of life (and business) that people leave to chance vs. curated choice
- Walk away knowing your nonnegotiables and boundaries when it comes to the transformation, timeframes, and investment you are willing to make
- Understand how conscious choice is the difference between cashing in at the moment or creating a lifetime of success.
- Master consciously choosing to curate every aspect of your life is like stacking the deck in your favor.
- Discover how being a Curated CEO™ multiples your mojo.



## Metaiety™: The Next Stage Of Influence Entrepreneurship

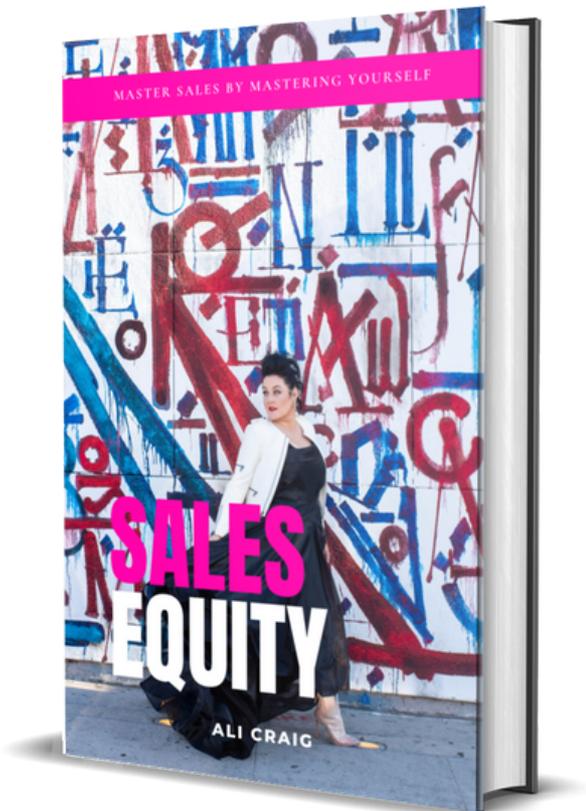
What you hear on social media, in business articles, and see in movies (The Matrix) and television shows like “Upload” on Amazon Prime are all priming pieces to introduce your human mind who innately hates/ fears change to the seemingly radical new way to live and work. The Metaverse.

Like when radio, movies, television, and the internet first rolled out on the scene, many people thought it was the end of civilization. And though it changed civilization, it did not end it.

The Metaverse. This new frontier seems scary and unknown to small businesses and entrepreneurs. The truth is, though, that what we currently call “The Metaverse” is simply a new way of connection when you know how to use it to your brand's advantage.

### Audience Walkaway Transformation Points From Metaiety™: The Next Stage Of Influence Entrepreneurship

- Learn how to get your business primed to be an influential brand in this new marketplace. (Don't worry, I'll show you how.)
- Understand that the content, behavior, relationships, and experience your brand chooses to create on and through the metaverse (as well as everything leading up to it) is YOUR CHOICE.
- Master the top 9 things you can start doing today that will get your brand metaverse ready and make your brand more profitable right now as well.



## Sales Equity: Master Sales By Mastering Yourself

Sales. Let's be honest, no one really "LOVES" the idea of selling or being sold. Both sides to the modern-day selling story are filled with toxicity, manipulation, and examples of what we don't want to be.

But what if all the sales tactics we've learned were a lie? What if they were designed to make you struggle, intentionally create feelings of manipulation, and breed the toxic patriarchal vibes that no one likes?

Well, it does and that is precisely what it is designed to do.

Yet, that is the last thing sales experience was ever supposed to be.

From selling to being sold, the sales process was and is part of humanity. And when you understand the truth of who you really are - rid yourself of the toxic training and social stories you can create a relational sales experience. Allowing you to engage, connect, transform, and, yes, get the transaction in a genuinely win-win way.

Audience Walkaway Transformation Points From [Sales Equity: Master Sales By Mastering Yourself](#)

- Understand how toxic selling social stories are for you and your audience.
- Learn to find a common connection in under 30 seconds with anyone you meet
- Master the three key biological processes that our bodies undergo during the current sales story
- Learn how to change up any conversation at a moment's notice to support a win/win engagement for all involved
- Master the five fundamental shifts you can make in your demeanor to ensure that the icky, slick, sales mojo never arises

## APPROVED PHOTOS OF ALI CRAIG



## ALI CRAIG

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# SALES + BRANDING EXPERIENCES BUILT FOR YOU

Ali also creates customized speeches and multi-event leadership experiences.

1.

## MULTI-CITY TOUR WITH EXCLUSIVE TRAINING FOR FEMALE ENTREPRENEURS

The sought-after branding expert for 12-32 city entrepreneurial events for over four years. Outside of her 45-minute presentations in each city, Ali crafted a custom branding “boot camp” for the event's VIP guests.

2.

## MAKEOVER-STYLE PRESENTATION SHOWS THE AUDIENCE THEIR TRUE POWER WHILE BRINGING MASSIVE PRAISE TO THE EVENT HOST

Bringing branding to life, Ali's makeover-styled presentation excites, entertains, and shows the power of an intelligent brand in action. Created to work directly with the event's high-ticket audience members, the makeover presentation style allowed both the event host and high-ticket audience members to be viewed as true experts.

Because the makeover presentation was such a hit, Ali was asked to craft a one-year, white-labeled, self-paced course with ten live hot seat experiences as an exclusive bonus for event attendees.

3.

## SUPPORTING A FEMALE ENTREPRENEUR IN CONVERTING HER AUDIENCE SALES TO 30+ MILLION

Break out and main stage expert for all events hosted by an eight-figured female entrepreneur for over 5 years (14+ events in total) with audiences ranging from 100-1000 people. Ali was also asked to be the branding expert at the yearly retreats for her six-figure coaching clients, where she both trained and consulted directly with the clients over these three-day events.



## HIRE ALI

These are just a few examples of previous clients. If you are interested in customized keynotes or multi-date series on entrepreneurialism, sales neuro-marketing, branding, or the metaverse —let's talk!

To find out more call Notoriety® Speaking or send them a message. (They manage all things speaking.)

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